
Info Guide

***The Partner
Program***



Every business needs a dedicated marketing team to help them grow its business. As a business owner, you likely have the vision for what you want your marketing to look and feel like – you have detailed business targets that you’re trying to achieve, but you have no idea how you will hire and train a full marketing team to get the job done. Stoney Digital is a small and nimble team of experts in marketing, strategy, and design in Lexington, SC. Our ability to hire experts while keeping our team size at a minimum allows us to offer prices larger agencies can’t.

Since 2018, we have helped small and medium-sized businesses breakthrough in the South Carolina market with custom website design, 4k, and 6k video production, digital advertising, and local marketing initiatives. Every partner we work with sees a direct influence on their bottom line and takes a significant amount of market share when we come into the picture.



The Prescriptive Method

What if we could bottle up a single marketing solution for businesses and resell it over and over, the truth is – it’s not that easy. Every business is different and requires specific and custom solutions to help them achieve its goals. It takes planning, know-how, detailed note-taking, and daily implementation. When we meet with potential partners, **we focus on targets**. *What is your goal? What are you trying to achieve?* Once we know what you’re after, we can strategize and build out a custom solution to help you achieve that goal.

We offer a wide variety of services and we help our partners achieve their goals by **implementing all of our services into a single marketing strategy**.

Services Partners Get Access To:

- ◆ Custom Web Design
- ◆ Website Maintenance
- ◆ Technical Search Engine Optimization
- ◆ Local SEO
- ◆ Copywriting
- ◆ Video Production
- ◆ Video Editing
- ◆ Audio Production
- ◆ Motion Graphics
- ◆ Digital Design
- ◆ Print Design
- ◆ Meta (Facebook/Instagram) Advertising
- ◆ Google/Youtube Advertising
- ◆ Social Media Management
- ◆ Reputation Management

The Partner Advantage

Our partners get access to our services at the highest level. The main difference between a non-partner client and a partner client is that **we work in harmony** with our partners to help them achieve very specific goals, even if those goals are consistently moving. Non-partners ask for a certain deliverable, and after that deliverable is complete the service and support ends.

“When you become a Stoney Digital Partner, you get the same flexibility as if you hired a full-time marketing department for your business.

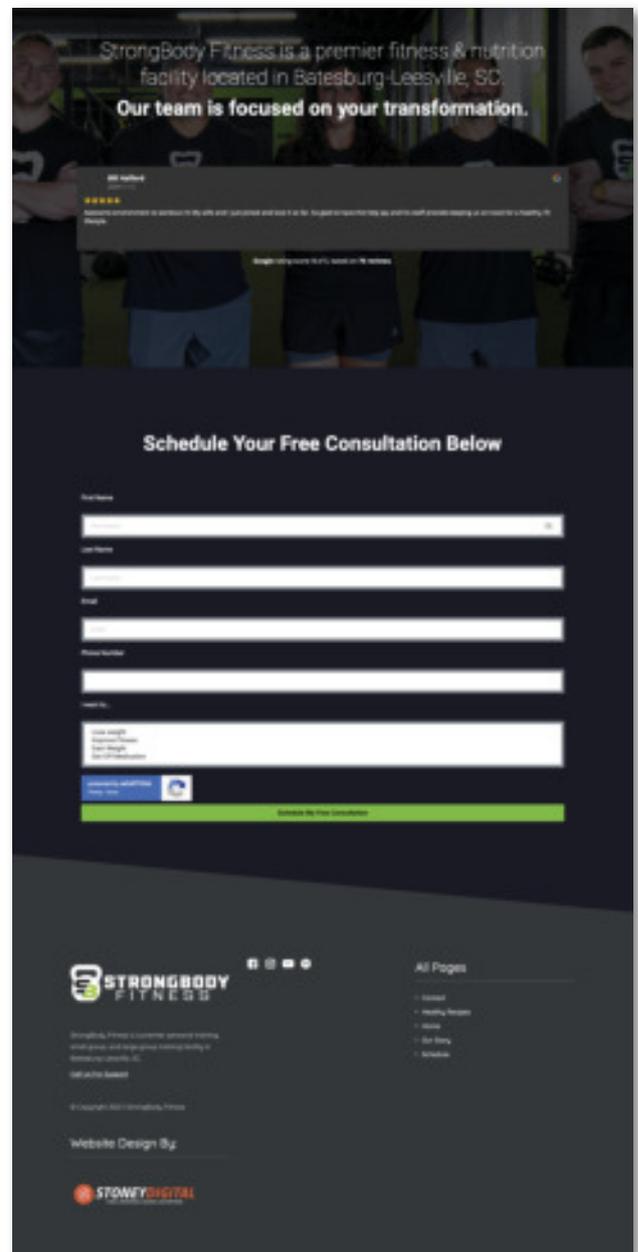
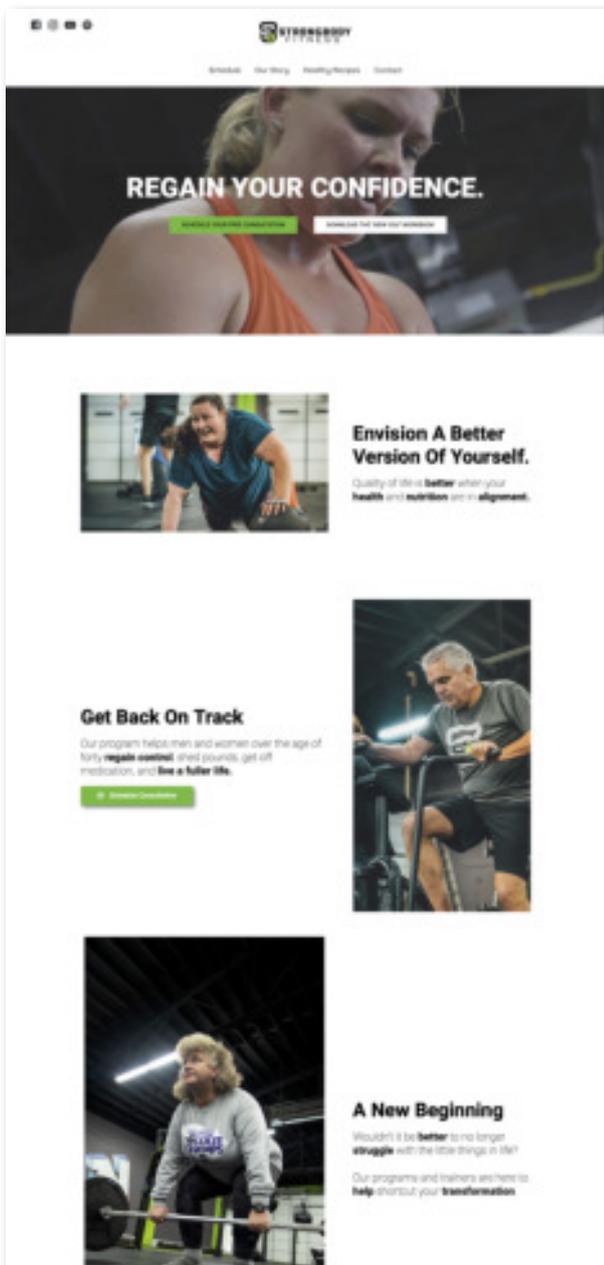


Partner Success Stories



StrongBody Fitness

StrongBody Fitness has been one of our partners since 2018 and we have helped them in every aspect of their marketing program. As they evolve as a company, we are always there to evolve and transform with them so we can continue helping them reach their goals. Since StrongBody Fitness joined our partner program we have helped them by offering the following services: Custom web design, website maintenance, copywriting, scripting, video production, photography, social media management, digital and print design, Facebook/Instagram advertising, and data/analytics. We have been able to deliver them thousands of leads, hundreds of sales, and we have helped them retain clientele through strategic marketing and value-driven content.



GET AN ESTIMATE:
803-888-2828



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LAND SERVICES
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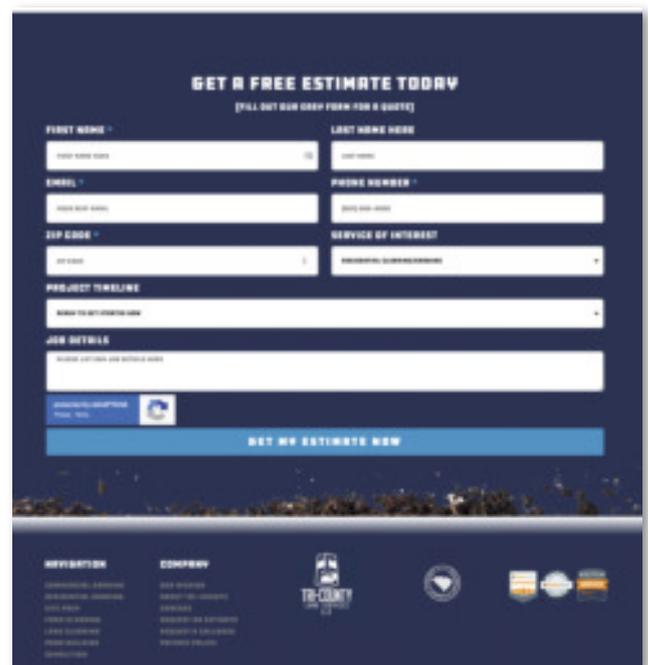
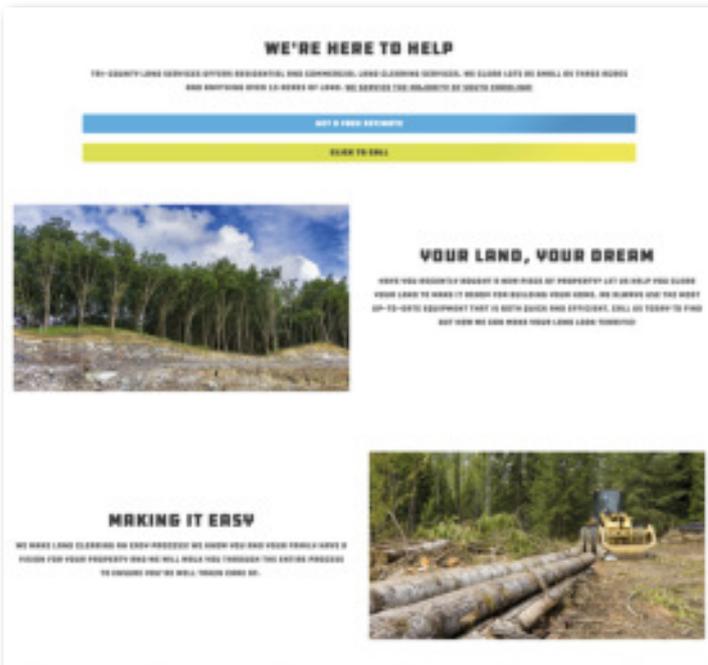
COMMERCIAL ▾

DEMOLITION

RESIDENTIAL AND COMMERCIAL LAND SERVICES IN SOUTH CAROLINA

Tri-County Land Services

Tri-County Land Service came to us in 2021 with the goal of being page one of Google and having a more professional website. After the first three months of working with Tri-County Land Service, we helped them develop a new website that matched the professionalism they were seeking while staying true to their roots as business owners; which we discovered in our first CORE discovery meeting. A once barren website that generated no return for their business now generates leads on a daily basis and converts leads at an average conversion rate of 16%. We have also increased their online visibility by over 20% implementing a more strategic technical SEO strategy; increasing organic traffic.



Think you're ready to join our partner program?

If you're ready to join the partner program, please text our business line, **803-560-8200** to schedule a time to meet. At this meeting, we will discuss your goals; allowing us to get a detailed action plan for your business's marketing.

[**Click Here To Book Your Consult**](#)

Partners

Long-Term

On-Going Support

Delivery of Company Mission

Clients

Project-Based

Project-Based Support

Deliverable-Focused